



ST. THOMAS AQUINAS SECONDARY SCHOOL

25 Corporation Drive
Brampton ON, L6S 6A2
Phone: 905.791.1195

COURSE OUTLINE

Department Name:	Communications Technology
-------------------------	---------------------------

Course Name:	Visual Details: The Art of Graphic Design & Printing Grade 12
Course Code and Section:	TGG4M

Course Description:	<p>St. Thomas Aquinas' Visual Details: The Art of Graphic Design and Printing Specialist High Skills Major will be a fully functioning in-house Print and Design Studio where students will create products from start to finish. Students will be responsible for learning all aspects of the Graphic and Print Design business, from creating concepts, art work, all the way to printing and mounting the finished products. Students will work on projects for all departments of the school as well as branch out to provide their services to non-profit organizations in the Brampton community. The Specialist High Skills Major will provide students with opportunities to acquire the knowledge and skills necessary to design, use, and manage electronic and graphic desktop publishing, digital imaging, iconography and compositing through use of Apple iMac lab with Adobe CS5 Professional Design software. Students will use professional photography equipment/light studio.</p> <p>Students from all four pathways will have the opportunity to play a vital role in helping to create and define the identity of the school. All students will be provided an enriched experience to prepare them for a competitive Graphic design and photography industry. Specific projects will include, but are not limited to: Aquinas Reports (School Newsletter), posters for school organizations and events, brochures for school programs, t-shirts for school clubs and events, as well as enhancing our support with community partners.</p>
Rationale	<p>Graphic design is a creative process with careers that cover all ends of the creative spectrum. St. Thomas Aquinas' specialist high skills major will provide students with an enriched program intended to fully prepare them for all their endeavors within the field of Graphic and Print design after high school, whether those pursuits will lead them directly to the world of work or into post-secondary programs. Due to the high demand and competition within the industry, students will need to have a diverse portfolio and prerequisite skills which include; art history, studio art, graphics production, art sociology, cultural studies, marketing and business knowledge. "Visual Details" will allow students to meet these needs through the design and production of a variety of projects within the school. Along with developing the creative skills necessary, the management of the program will also allow for students to increase their business knowledge. The creation of the Information Communication Technology Specialist High Skills Major at St. Thomas Aquinas is in response to the high demand of student interest in pursuing careers in the graphic design industry along with the need within the school for materials that promote, and support the ongoing programmes, and events in the school and the outlining community.</p>

Assessment and Evaluation:

Category Weightings	Weight
Knowledge/Understanding	20
Thinking	20
Application	40
Communication	20

Final Summative Assessments	Grade Distribution
Term Work	70%
Course Culminating	20%
Exam	10%