



# ST. THOMAS AQUINAS SECONDARY SCHOOL

25 Corporation Drive  
Brampton ON, L6S 6A2  
Phone: 905.791.1195

## COURSE OUTLINE

<b>Department Name:</b>	Communications Technology
-------------------------	---------------------------

<b>Course Name:</b>	Visual Details: The Art of Graphic Design & Printing Grade 11
<b>Course Code and Section:</b>	TGG3M

<b>Course Description:</b>	<p>This course examines communications technology from a media perspective. Students will develop knowledge and skills as they design and produce media projects in the areas of live, recorded, and graphic communications. These areas may include TV, video, and movie production; radio and audio production; print and graphic communications; photography; digital imaging; broadcast journalism; and interactive new media. Students will also develop an awareness of related environmental and societal issues, and will explore college and university programs and career opportunities in the various communications technology fields.</p> <p>This innovative program is designed to introduce students to various technologies as tools for communication and expression with an opportunity to experience the wide range of opportunities in the layout, design and graphics industries. Students will work individually and in groups to produce a variety of media constructs. Students will receive instruction in such software packages as Illustrator, Photoshop and InDesign as well as work with digital cameras, scanners and color printing.</p>
<b>Rationale:</b>	<p>With the increasing complexity and speed with which technology is changing in society and business, companies are looking for ways to diversify and improve communications with clients and employees. The primary consideration of this course of study will be to provide students with the skills and knowledge necessary to create a variety of media productions. With a hands-on approach, students will be able to create, from the planning stage to completion, modern day media constructs utilizing the latest computer, audio and video equipment. This course will prove to be invaluable for building lifelong communication skills necessary for survival in today's sophisticated technological world, in any type of career endeavor a student may choose to pursue.</p>

### Assessment and Evaluation:

Category Weightings	Weight
Knowledge/Understanding	20%
Thinking	20%
Application	40%
Communication	20%

Final Summative Assessments	Grade Distribution
Term Work	70%
Course Culminating	20%
Exam	10%