



ST. THOMAS AQUINAS SECONDARY SCHOOL

25 Corporation Drive
 Brampton ON, L6S 6A2
 Phone: 905.791.1195

COURSE OUTLINE

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| Department Name: | Business & Computer Studies |
| Course Name: | Entrepreneurship: The Venture |
| Course Code and Section: | BDI3C1 |

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| Course Description: | This course focuses on ways in which entrepreneurs recognize opportunities, generate ideas, and organize resources to plan successful ventures that enable them to achieve their goals. Students will create a venture plan for a school-based or student-run business. Through hands-on experiences, students will have opportunities to develop the values, traits, and skills most often associated with successful entrepreneurs. |
| Strands/ Units: | Enterprising People and Entrepreneurs Ideas and Opportunities for New Ventures The Benefits of a Venture Plan Developing and Completing a Venture Plan for the Proposed Business |

Assessment and Evaluation:

| Category Weightings | Weight |
|-------------------------|--------|
| Knowledge/Understanding | 25% |
| Thinking | 25% |
| Application | 30% |
| Communication | 20% |

| Final Summative Assessments | Grade Distribution |
|-----------------------------|--------------------|
| Term Work | 70% |
| Course Culminating | 10% |
| Exam | 20% |